



**BECAUSE  
THERE IS  
A STORY  
BEHIND  
EVERYTHING.**



**idee**  
CONCEPT & EXHIBITION  
ENGINEERING GMBH

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## EVOLUTION OF VISION

VIS products are intelligent and innovative viewing modules which superimpose information such as text, images or graphics in the viewing field of the observer.

The information is superimposed in the VIS products using purely optical/mechanical methods, thus guaranteeing long service life. Because the use of electricity is avoided, VIS products are universally applicable, be it high in the mountains or in urban surroundings.

Any type of desired information can be superimposed as text, graphics, photos or line drawings. Potential information that can be superimposed includes geographical designations, cultural descriptions or historical data.

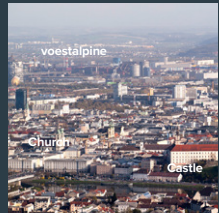
VIS products - the intelligent viewing modules - with more than 180 satisfied customers all over Europe!



SEE MORE  
KNOW MORE  
EXPERIENCE  
MORE



LETS  
PICTURES  
SPEAK 360°



VISION  
WITH A PER-  
SPECTIVE



WITH THE  
POWER OF  
FANTASY

## OUTLOOK INSIGHT VISION



### VISCOPE

The intelligent sightseeing telescope – is the only information telescope which superimposes information in the viewing field of the observer.



### VISHOLO

The innovative infocube – is a novel information system which superimposes any desired text or graphics of the landscape.



### VISHOLO 3D

The magic projection system – is a viewing module an amazing depth effect which projects images on real objects.



### VISCOPE

**Housing:** anodised aluminum casting  
**Column:** steel, galvanised  
**Colour:** aluminium grey  
**Dimensions:** 450 x 300 x 1540 mm  
**Weight (incl. pillar):** approx. 27 kg  
**Field of vision:** 35°  
**Optical system:** parallax-free overlay  
**Pivoting range:** 360°



### VISHOLO

**Housing:** stainless steel, sandblasted  
**Column:** wood, galvanised steel  
**Colour:** steel grey  
**Dimension:** 300 x 300 x 1540 mm  
**Weight (incl. pillar):** approx. 13 kg  
**Field of vision:** 55°  
**Optical system:** mirror overlay  
**Pivoting range:** –



### VISHOLO 3D

**Housing:** stainless steel, sandblasted  
**Column:** wood, galvanised steel  
**Colour:** steel grey  
**Dimension:** 450 x 250 x 1540 mm  
**Weight (incl. pillar):** approx. 18 kg  
**Field of vision:** 45°  
**Optical system:** 3D overlay  
**Pivoting range:** –

## TECHNICAL DATA

### SUITABLE LOCATIONS

- Mountain lifts
- Observation decks
- Adventure trails
- City towers
- Urban spaces
- Archaeological sites
- Visitor centres
- Museums
- Guide systems
- Nature and national parks
- Observation towers
- Excursion destinations
- Resting areas
- Natural monuments
- Landmarks
- Architectural presentations

### OPTIONS

- Branding with customer logo
- Special painting (RAL colour)
- Kid's platform 180° or 360°
- Column and platform in a stainless steel design

VISCOPE  
VISHOLO  
VISHOLO 3D

